Rennicks MTS – Showing The Clear Difference At Traffex

New product launches and live demonstrations ensure Rennicks MTS will take centre stage at Traffex 2013.

The company will be taking an active role in the new feature at the NEC event ‘Lighting The Way,’ where a large, darkened indoor display will feature different scenarios to illustrate how retroreflective and directly illuminated products can help save lives by guiding the way ahead.

Within this environment, Rennicks MTS will feature its Active Road Studs, which deliver a safe, sustainable and economical method of bright delineation across a wide-variety of environments.

Trials are currently taking place on the UK road network to determine compliance to the performance standards – where the concept offers an alternative, highly-effective method of surface illumination – particularly in areas where street lighting is switched off during night-time hours or inclement weather conditions.

The SR Active Road Stud range has been developed to meet a broad range of requirements in different scenarios including cycle paths, bus stations, campuses, tunnels and many other locations where safety and enhanced navigation are important.

Rennicks MTS main focus at the show will be the launch of two new innovative products – the Tourist Gateway Sign and the MTS iWicket.

In order to provide a better sense of place, the Department for Culture, Media and Sport and the Department for Transport have worked closely with the sign manufacturing industry to develop new boundary signs that can incorporate photographic images. This is a new and radical change to the traditional sign design process.

Plymouth City Council’s new Tourist Gateway Sign, showing Smeaton’s Tower, designed with the Department for Transport’s assistance, is the first Tourist Gateway Sign to be formally authorised. It combines the existing, recognisable brown tourist sign element with a full colour photo, digitally printed onto Rennicks Nikkalite® Ultralite retroreflective sheeting.

Rennicks, Plymouth City Council and Nordis Signs, have worked together to produce colourful and striking signs to showcase the region’s best features.