NEW product Launch - Optimast – meeting the needs of the passive market

Optimast is a new range of passively safe sign masts from Signpost Solutions which fits neatly the company’s current market leading portfolio that includes Lattix and KAPU.

The development and introduction of Optimast was the result of 2 years intense research into the needs of the passive sign post market and plugs a gap in the company’s ability to commercially meet the requirements for certain bending capacities which in the past would have necessitated a largely over engineered design.

The result of SignPost Solutions endeavour is a highly competitive range of masts, which, like Lattix, are available, often ex stock from the company’s Tipton facility.

Optimast was crash rested in the UK at MIRA testing grounds in Nuneaton to BS EN 12767 and achieved the highest safety accreditation, 100 NE3. Additional strength testing was undertaken at Coventry University to facilitate a bespoke design programme.

Traditionalists will be pleased to note that Optimast is a round aluminium extrusion and the standard dimensions 102mm, 127mm, 168mm, 219mm and 244mm allow standard fixings diameters and post caps to be used which is another cost saving consideration that will benefit customers.

Optimast can be seen on SignPost Solutions stand A30