Dear business relation,

In 2011 the amount of fatalities on the roads in Great Britain increased by 3% compared to the year 2010 - to stand at 1901. More than half of these accidents took place on rural roads.

Improving road safety is a challenge that we can address together with you. In the last edition of our newsletter, we featured our passive safe sign posts and traffic signal pole ranges. We are also continuously innovating and improving our lighting column range of products. We are proud to celebrate our 10th anniversary of lighting column innovation in passive safety with our latest technological development!

This month Sapa performed a series of crash tests to obtain another improvement: the HE3 classification. In Urban areas, where speed limits are lower, this classification is ideal to keep occupants as safe as possible whilst also avoiding the possibility of secondary impacts. Our HE3 column even has no exit speed.

Do you want to know more about the different passive safe classifications? You can read about it in our passive safety brochure. If you want to know more about the HE3 classification, contact our National Sales Manager (U.K.), Simon Bates directly on 07590-735297 or alternatively e-mail to Simon.Bates@sapagroup.com.

Kind regards,
Your Sapa Pole Products Team

1 Source: Reported Road Casualties in Great Britain, 2011 Annual Report

Sapa HE3 certified Product family!

Cradle-to-Cradle recertification

The Cradle-to-Cradle certification has a validity of one year. We are happy to announce that we are silver C2C recertified.

More information about Cradle-to-Cradle in our next newsletter.

For lighting columns and Sign Posts, Sapa Pole Products is represented by:

CU Phosco (England & Wales)
Tel: -01920-860600

Street Lighting Supplies Ltd (Scotland)
Tel: -01324-665602

IPL Group (Ireland)
Tel: -353 (0) 41 983 2591

And for Traffic Signal Poles Sapa Pole Products is represented by:

IPL Group (Ireland)
Tel: -353 -41 - 983 2591

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